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PROPERTY MARKET SPRINGS INTO ACTION AS SALES FLOURISH AT THE BLUEBELLS

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Demand for new homes in Allington, Wiltshire, is set to skyrocket this month as the property market enters its annual 'spring bounce'. Sold prices in this tranquil semi-rural village have increased rapidly by 23% over the 12 months, compounded by demand for larger four and five-bedroom homes.[1] In the midst of an already busy market, Annington, the company behind the popular The Bluebells development, now has just four properties remaining for sale in the village.

Chris Husson-Martin, Associate Director at Hamptons, comments: "Families seeking larger detached homes on the rural outskirts of Salisbury have formed our busiest demographic for over a year and a half, and that demand has continued right throughout the winter months. There's certainly a spring fever in the air, and as the weather continues to warm, we'll start to see more properties enter the market, and with that comes a fresh wave of new buyers."

Just four detached properties remain for sale at The Bluebells, comprising of three four-bedroom homes, and one five-bedroom property. The development, which is made up of just 17 properties available for sale, forms the newest community in the village, complete with a brand new community hall onsite. Situated on the southern edge of Allington, the new homes are located close to the River Bourne and rolling mature grassland.

"The properties have proven particularly popular with those buyers seeking a more rural aspect," continues Chris. "We've seen a number of downsizers who have grown tired of their big country seat and want something a bit more manageable, and families on the other end of the spectrum that are moving out of Salisbury and are looking to size up. The Bluebells offers something for everyone: a desirable country location with a ready-made community."

Louise Saunders, Sales & Marketing Manager for Annington, adds: "Again and again, location is at the top of the list for buyers, and villages that were once considered 'off the beaten track' are now in vogue. As attention turns to more rural locations, buyers are realising that their budgets can stretch far beyond what they could even dream of in the city, and Annington has responded to this demand by providing larger four and five-bedroom properties, which have proven extremely popular. Salisbury and Amesbury are still within driving distance, but the countryside is closer and that's where people prefer to be."

The last handful of buyers at The Bluebells will benefit from a contribution towards stamp duty on their new home by Annington, and there are dedicated incentives in place for Service personnel purchasing at the development.

Each home at The Bluebells has been designed ready for its new owner to walk straight in. Each property comes complete with an exceptionally high finish; small touches that make a house a home include underfloor heating throughout the downstairs, integrated Bosch appliances, landscaped gardens and walk in showers with rainfall showerheads. All homes come complete with a separate utility room, with doors leading directly outside, perfect for muddy gardeners, dogs and children.

Nestled in the sought after Bourne Valley in north Wiltshire, Allington is ideally located between the historic cathedral city of Salisbury (eight miles away) and the market town of Andover (12 miles away). A number of excellent state and private schools can be found locally, and residents will be in the catchment zone for Salisbury Grammar schools of South Wilts and Bishops Wordsworth. Nearby Grateley and Salisbury rail stations offer regular services to London Waterloo in less than 90 minutes.

Currently just four homes remain for sale at Annington's The Bluebells. Prices currently start from £625,000 for a four-bedroom home.